

High 5 Events December 2021 Update

How is it almost Christmas?!

- Phewie! Where has the time gone? High 5 Events have certainly had a VERY busy "hybrid" autumn, clocking up **38 events in Q4** which included us reaching our 1000th event milestone! But we have no time to rest with **18 events** already in the pipeline for 2022.
- We've benefited from our Covid Safe training as we've returned to more live events, albeit with an ongoing need for flexibility due to the latest variant news. We continue to embrace innovations in our new normal— see our Blog on [Handshake or Elbow Greetings](#).



Kick Off 2022 with your Team

Whether live, virtual or hybrid we can help. High 5 Events can offer anything from a short ice-breaker, motivational speaker, team build challenge, fun social activity or full event day management to suit your needs. Why not give us a call to talk through options and discuss more bespoke arrangements.

New Faces

Joining you on-site or in a virtual call soon could be one of our new faces as Alex Pooley and Daisy George join the High 5 Team as Event Managers ... although new addition baby Finley Winning might have to wait a while longer!



Contact us for all your event needs!

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CSR for 2022...

Do you have CSR objectives to meet in 2022?

Partnering with Walker-Tracker we delivered a virtual charity walk for over 200 homeworking team members, raising £8k for charity as well as a "Remote Litter Pick" to clean up real rather than virtual litter from the local community.

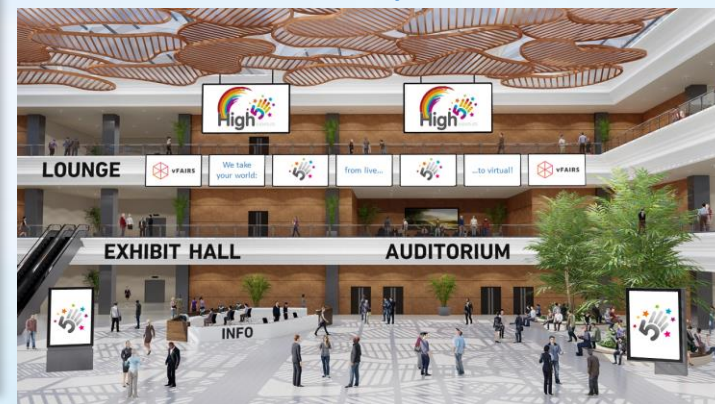
Or following COP26 will sustainability be higher on your meeting agenda with reduced waste, locally sourced food and fewer carbon miles being key?

Talk to us about how we can make your meetings more sustainable and report on your actual carbon footprint.

Taking Virtual Further...

Developing from a successful virtual education series for a pharma client in 2020, this autumn, High 5 Events enhanced the offer using the vFairs platform. 9 seminars last year became 36 sessions across two auditoriums with 51 different speakers delivered as live along with live Q&A and On Demand viewing. Registrations topped 2000 and 12 heavily branded exhibition booths boosted interactions and tested the speed typing skills of the Booth Reps with over 5000 separate visits! Client, Speakers and HCP Delegates were all delighted with the step-up in virtual delivery and engagement opportunities.

[Click here to read our Casestudy in full.](#)



Celebrating 1000

Somehow we are celebrating the delivery of our 1000th project since High 5 started. Wow, what a journey it's been and we are eternally grateful for the loyalty of our wonderful clients and to ALL of our passionate and amazing team and supportive partners and suppliers.

However, we can never rest on our laurels so we will continue to evolve, embrace change, and develop new ideas to meet client needs. **Here's looking forwards to the continued adventure and all the curved balls along the way!**

