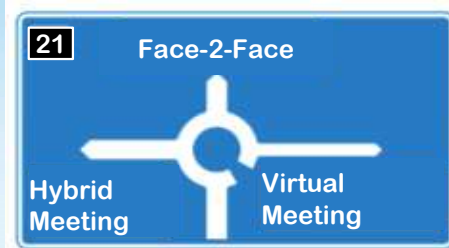


High 5 Events May 2021 : Meeting Safely

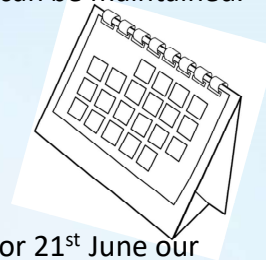
Safe Meetings Roadmap 2021

- Successful and safe meetings and events in 2021 are going to need some navigation. Rules and timetables across Europe vary but whichever way you choose to go, the **High 5 Team** are here to help.
- **Returning to F2F** will still mean changes to our previous “normal” at least for a while with increased cleaning, lower capacities, fewer touch points, more ventilation... **Covid Safe Events Training is underway for the High 5 Team** to understand the latest science on transmission risks to inform the event planning process and so we can work with clients and venues on effective event risk assessment and risk reduction.
- **Staying Virtual** – for larger conferences, virtual remains a great option to reduce risks and ensure good attendance. Learnings from 2020 along with upgraded platforms and new engagement tools means going virtual can deliver amazing results – keeping you in touch with your customers and with the potential to reach even more.
- **Resilience with Hybrid Meetings** - in uncertain times adopting a **hybrid approach** can ensure objectives are still delivered.
 - ✓ Host a small audience in a local Covid Safe venue or just the panel in a studio to **reduce the Covid risk** but remain connected with a larger online audience.
 - ✓ Connect together **mini-hubs** in local areas or **across Europe** and beyond to reduce travel/quarantine issues.
 - ✓ **Use a common Event App** for Q&A, Polling, Gamification and Networking to connect the in-person and on-line audiences
 - ✓ Create one meeting with two experiences focusing on the needs of each audience to **successfully deliver your objectives!**



We can meet again, but...

- In the UK, Step 3 of the Roadmap was achieved on **17th May** allowing more freedoms for social and business gatherings but the cautious approach to lifting the lockdown means many restrictions and safety measures remain. **Rules are different for social and business gatherings:-**
 - Business events can be up to 50% of venue capacity or a max of 1000 indoors or 4000 outdoors.
 - Events can **only** take place if social distancing can be maintained.
 - Networking is permitted but social distancing must be maintained and food & drink consumed while seated.A Covid Risk Assessment is required.



The Next Step....

- With Step 4 in the UK scheduled for 21st June our first confirmed F2F events are in full planning for late July. However, most clients are looking at Q3/Q4 to meet again. With **reduced venue capacity** likely, calendars are already filling up!
- The UK Government test events and others around Europe are informing guidance on future restrictions with the **responsibility to deliver a Covid Safe event** being placed on the organiser.
- Legislation and guidance depends on the type of meeting and venue, much of it is overlapping and varies by country too.
- We are also monitoring news on “*Variants of Concern*” so watch out for our June Update with the latest info or talk to the **High 5 Events Team** so we can help you to deliver a **successful, fun and Covid Safe Event!**



Hybrid Ready!?

- Updates on latest Covid rules and what they mean for your meeting.
- Introduction to new platforms, tools and techniques to boost engagement and deliver success.
- Event Risk Assessment to comply with workplace Health & Safety Law.
- Trusted Production Partners to deliver the technology to meet your needs.
- Accessing flexible T&C's with venues to plan for the unexpected.
- Entertaining break-out sessions, team-building workshops and **Staff Fun times!**

Contact us for all your event needs!

+44 (0) 844 4542 555

info@high5events.co.uk

www.high5events.co.uk

