

High 5 Events November 2020 Update



Current Status

- October and November are traditionally busy months, and this year is certainly no different for us! Virtually all in-person meetings have pivoted to digital and are still being delivered. The opportunity for shorter sessions without the time/cost of travel has also added many new dates to the [High 5 Events](#) diary.
- Planning for 2021 is well underway. Currently this is mostly focused on virtual events. Although the internet will not run out of capacity for video conferences, resource limits around pre-production filming, AV and other support activities still mean the need to **"book early to avoid disappointment"**!
- Covid-19 rules are ever changing. Just when convergence of measures between the nations was returning, regional Tiers have been introduced. But it should be noted, *"Business events or meetings of up to 30 people indoors are allowed in permitted venues if social distancing can be maintained and the venue can demonstrate it has followed the COVID-19 guidance. The rule of six does not apply to work, education or training activities."* Source: <https://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/hotels-and-other-guest-accommodation#section-2-5>. Visit Britain has launched the "We're Good to Go" scheme to accredit venues which have implemented suitable safety measures to make their venues safer

Not Another "Zoom"!*

*other platforms are available... insert your "favourite"
Just like face-2-face meetings (*we all remember those!*), not all virtual meetings are the same, or the same priorities. There really is life outside of Zoom & Teams. We are receiving an increased number of enquiries for **platforms which are more engaging, Visual, personable & something different.**

Virtual technology is constantly developing but if you are looking for a demo or simply chat through your requirements, give us a call.



Adding Some Fun!

Meetings are not just about work; we are *all* really missing the social and networking side. Many people have sampled virtual quizzes & "drinks together" on-line so we have developed several alternatives to suit the client and team numbers. Partnering with a specialist caterer, High 5 Events recently delivered a **tasty cook-a-long experience** to bring the team together and entertain as part of a 3-day conference.

- Our caterer developed an easily prepared recipe
- We printed a client branded Prep Guide with photos and easy to follow instructions.
- Ingredients were all pre-prepared, weighed and pre-packed then dispatched by courier to team members
- The cook-a-long host led the team in their meal preparations, followed of course by sharing the meal together – virtually



Not all meetings need to be Death by Zoom or Teams in the traditional way we have grown to know. Recently High 5 have been expanding our field of knowledge to enable us to run far more interactive and purposeful meetings.

When the way of working turned on its head in March, we did not expect to now be running meetings with several translations simultaneously, escape rooms, virtual auditoriums and Gala dinners with a live cook!!

However it has become the norm and we are constantly broadening our expertise to match our client's requirements. There is no reason to scale back a meeting because it is 'Virtual'. **You can create a real-life tangible meeting within a virtual space.**

There is also no reason to see Teams and Zoom as the only solution, there are many platforms that have extended functionality and we can still incorporate Teams or Zoom as a staging platform.

We would encourage any Meeting/Events organiser to broaden their mind in terms of Virtual Meetings and let us take the heavy load of the logistics and making the Magic happen!!!

With the **Festive Season** fast approaching at the end of a **challenging year**, talk to us about our range of **team activities** which can be added into a regular meeting or operate standalone and bring your team together with a positive and fun mood for everyone!

Contact us for all your event needs!

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